

RAJAR DATA RELEASE

Q1 2024 – May 16th 2024



SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
BBC Radio Scotland	H	4649	850	800	801	-5.8%	0.1%	6.7	6.1	5.8
Capital Scotland	H	2931	378	373	387	2.4%	3.8%	3.0	2.6	2.4
Central FM	Y	219	39	47	48	23.1%	2.1%	8.3	8.8	7.6
Clyde 1	H	1954	656	683	706	7.6%	3.4%	16.8	17.5	20.3
Forth 1	H	1202	364	358	370	1.6%	3.4%	20.1	16.1	18.0
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	397	85	72	67	-21.2%	-6.9%	11.2	10.9	12.0
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1202	103	108	131	27.2%	21.3%	4.5	4.6	4.5
Greatest Hits Radio (Glasgow & the West)	H	1954	208	238	226	8.7%	-5.0%	5.1	3.8	3.8
Greatest Hits Radio (North East Scotland)	Y	343	28	37	55	96.4%	48.6%	3.1	3.9	6.8
Greatest Hits Radio (North of Scotland)	Y	257	14	17	22	57.1%	29.4%	1.9	3.1	2.6
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	111	45	41	40	-11.1%	-2.4%	21.5	19.3	19.1
Greatest Hits Radio (Tayside & Fife)	Y	384	24	35	49	104.2%	40.0%	3.7	7.1	8.6
Heart Scotland East	H	1241	121	139	160	32.2%	15.1%	2.5	3.5	3.5
Heart Scotland West	H	1666	228	216	231	1.3%	6.9%	3.8	3.1	3.6
Kingdom FM	Y	296	57	51	52	-8.8%	2.0%	9.1	5.8	5.2
MFR	Y	257	114	91	89	-21.9%	-2.2%	21.6	11.8	13.8
Nation Radio Scotland (East)	H	1202	20	18	21	5.0%	16.7%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1885	104	115	125	20.2%	8.7%	2.6	3.3	3.2
Northsound 1	Y	343	106	115	128	20.8%	11.3%	12.6	11.7	11.6
Original 106 (Aberdeen)	Y	343	68	74	97	42.6%	31.1%	9.3	15.2	15.8
Smooth Radio Scotland	H	1885	353	320	337	-4.5%	5.3%	7.3	6.2	7.8
Tay FM	Y	384	117	110	110	-6.0%	0.0%	16.9	19.2	17.2
West FM	Y	288	96	93	106	10.4%	14.0%	13.0	17.6	21.3